

# Field report

**Zünd G3 High-Performance Cutter: Rush orders made easy and profitable - in more ways than one.**



Darren & Damian Quarmby

## Quarmby Colour Studio Limited

Quarmby Colour Studio, located in Leeds, England, is a typical producer of POP/POS displays for tradeshow and retail applications. On a daily basis, Quarmby processes vinyl, foamcore, banners, carton, paper, Dibond, acrylics, X-Board, and many other materials common to an industry where possibilities are nearly endless - the perfect environment for the Zünd G3 high-performance cutter.

## Super fast turn-around

Just recently Quarmby received a rush order from a design and marketing firm who needed 102 displays made from double-sided prints on 16mm X-Board, 300 PVC banners, and 300 posters produced immediately. Making good use of their new G3 XL-3200 and its wide selection of tool options,

Quarmby's production department was able to complete the entire job in 24 hours. In the end, this super fast turn-around time was the primary reason Quarmby was able to gain - and retain - another new client, which reflects a general trend the company has seen since the installation of their G3 cutting system. Both production volume and through-put have increased dramatically, without creating the need for additional personnel or incurring expenses for overtime (which have actually gone down!). With the added cutting capabilities of the Zünd system, Quarmby has been able to expand the choice of materials it can offer its customers - boosting business even more.

*"Zünd has definitely made it possible for us to expand beyond our primary market into sign-making, prototyping, and sample box-making for the packaging industry", says President Damian Quarmby. "By further increasing short-run packaging production and taking advantage of new market opportunities, such as furniture made from X-Board, we fully expect to continue this growth trend."*

[www.quarmbycolour.co.uk](http://www.quarmbycolour.co.uk)



Display made of 3 X-Board parts and 1 PVC part.



Terry and Peter with examples of cut banners.



The „jackpot“ part made of 3mm expanded PVC for a 3D-effect.

ZS1105-2009-ZUK/ma

Application details	
102 displays	2 different materials
	16mm X-Board (printed both sides)
	3mm PVC (printed one side)
300 banner	made of PVC
300 poster	made of postermaterial
804	application parts totally
Time of realization	24 hours

**Headquarter**  
**Zünd Systemtechnik AG**  
 Industriestrasse 8  
 CH-9450 Altstätten  
 T +41 71 757 81 00  
 F +41 71 757 81 11  
 info@zund.com  
 www.zund.com

**ZÜND**  
 swiss cutting systems