

# Success Story

## Poster-Print continues to expand its capacity with the Zünd Cutter G3 XL-3200 with Board Handling System.

### Customer

Poster-Print  
St. Petersburg, Russia  
[www.poster-print.net](http://www.poster-print.net)



### Employees:

70

### Market segment:

Graphics

### Target market:

Russia

### Zünd customer since:

2013

### Rational at the highest level

Poster-Print is specialized in the production of interior decorations, advertising banners and POS materials. In recent years, the company has massively built up production capacities in the printing area. This leads to bottlenecks in the downstream processes. With the investment in a Zünd Cutter G3 XL-3200 with Board Handling System (BHS), Poster-Print has enormously reduced throughput times in production. The BHS, which can process large-format materials of up to 2 x 3 m, automates the cutting process at the highest level.

### Even more economical cutting

The BHS automates loading and unloading of the Zünd Cutter and reduces personnel requirement to a minimum. The highest degree of automation enables completely independent and unsupervised production, even overnight. If the operator needs to intervene, the Zünd Cut Center automatically sends an email. With the G3 XL-3200, Poster-Print was able to massively reduce the production times, explained CEO

Polina Gebgart in a conversation: "The new Zünd Cutter produces large runs at maximum speed precisely and efficiently. The combination of precision and cost-effectiveness also opens up new possibilities for us in the production of prototypes and small runs."

### Further optimizing processes

Even more productive, versatile and cost-effective; the G3 XL-3200 has optimally met the requirements of Poster-Print. "Since we have implemented the G3 XL-3200 with the BHS, our print & cut process runs more smoothly and without faults," explains Polina Gebgart. The time savings in production have drastically slashed the delivery times. "And now we can deliver to our customers the desired, finished products in the highest quality at attractive prices. With Zünd Systemtechnik, we've found a completely reliable partner for digital cutting."



**Polina Gebgart**  
CEO

"With the new Zünd Cutter at maximum speed, we can cut extremely accurately and efficiently without quality losses."



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### Headquarters

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