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# Zünd extremely pleased with Fespa Digital 2016 results

**Zünd looks back on a very successful Fespa Digital 2016 in Amsterdam. True to its motto "Your first choice in digital cutting", the company presented a variety of high-performance digital cutting and automation solutions.**

As preeminent European tradeshow for the graphics and wide format digital print industry, Fespa Digital figures prominently in the Zünd tradeshow calendar. Looking back on this year's event in Amsterdam, the Swiss cutting system manufacturer is extremely pleased with the results.

The growth in demand for highly productive, modular digital cutting systems with intelligent automation continues unabated. Not surprisingly then, Zünd's exhibit, which highlighted a variety of productivity solutions, attracted a lot of attention among the international audience. The company demonstrated once again how even SMEs, with the aid of a fully automated production workflow, can produce top-quality graphics efficiently and economically. "Zünd cutting systems help customers increase their productivity and efficiency, and consequently, make their business stronger; there is no better or safer ROI," explains Lars Bendixen, Product Manager Graphics. The modularity of Zünd cutters permits customers to easily automate specific aspects of their production workflow. As a prime example of this, Zünd presented the automatic router bit changer ARC. This outstanding automation feature offers many advantages, including dramatically reduced setup times, vastly simplified tool handling, and significant improvements in process quality and efficiency.

Fespa Digital 2016 revealed once again how strong the demand is for lean, fully automated manufacturing processes. The innovative technology solutions Zünd offers are designed specifically to meet this demand. Zünd high-performance cutters are a perfect fit for graphics production workflows that are becoming increasingly digital. Not only are they extremely versatile, offering the ability to process a wide range of diverse materials on one and the same machine, they can also be adapted quickly and easily to changing needs thanks to their modular design.

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Zünd high-performance cutters and intelligent automation solutions draw great interest from attendees.

### **About Zünd Systemtechnik AG**

Zünd Systemtechnik AG, a family-owned business with operations worldwide, specializes in developing and manufacturing digital cutting systems. The Zünd name represents Swiss Quality and is synonymous with precision, performance, and reliability. Since 1984 Zünd has been developing, manufacturing, and marketing modular cutting systems and is globally recognized as market leader.

The Zünd customer base consists of manufacturers and suppliers in many different industries, including graphics, packaging, garment and leather, as well as technical textile and composites. Zünd maintains headquarters in Altstätten, Switzerland, where the company's R&D, marketing, and production facilities are located. Besides Zünd's own sales and service organizations in Hong Kong (China), Bangkok, India, Italy, the Netherlands and the United States, Zünd relies on a worldwide network of long-standing, independent distribution & service partners.

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