

Swiss quality, flexibility, and superior productivity - HEDICA Beschriftungen GmbH relies on a Zünd G3 cutter for finishing innovative, high-end Print & Cut products.



Philip Henzi

HEDICA Beschriftungen GmbH, a family-owned business, specializes in high-quality printed products. To satisfy the expectations of its quality-oriented clientele, this requires processing a variety of materials from boards and sheets to textiles and films.

Swiss quality as company motto!

Especially as a finisher of high-end materials for short runs, HEDICA has made an excellent name for itself. A team of experts is at every customer's disposal for converting unique ideas from sketch to finished product. In all phases of the production process, the company's primary focus is always on making its customers shine. No wonder well-known entities such as Swisscom, Migros, Omega, Swiss Tennis, and the EHC Biel hockey club count among its long-standing clientele!

Why a Zünd cutter?

Besides quality, the primary consideration in HEDICA's purchasing decision was the potential for steady production increases made possible by the G3 cutter's exceptional productivity and reliability. The large working area of the G3 2XL-3200 (2.7 m x 3.2 m; 107" x 125") provides the added benefit of being able to cut very large-format boards and banners, which in turn opens up additional market potential. Orders the company previously had to farm out because of size or volume can now be completed in house, with all the advantages this implies.

Another criteria for purchasing a Zünd cutter was the philosophy and guiding principles HEDICA felt it had in common with Zünd in that both companies are striving to produce high-precision, high-quality products made in Switzerland.

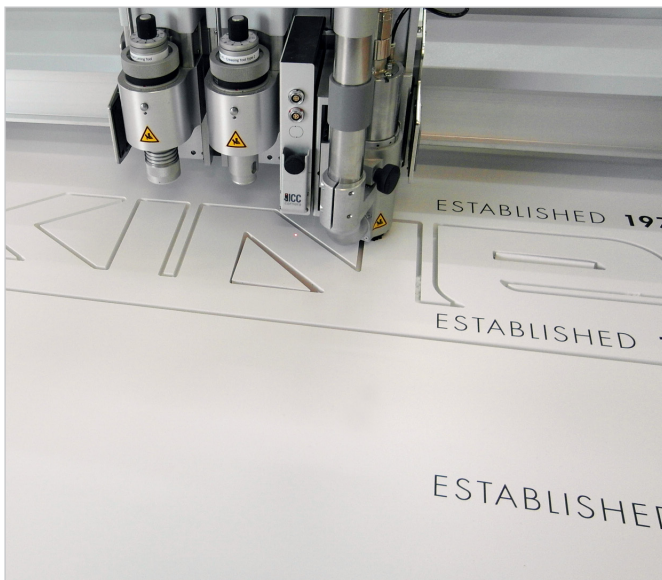
Zünd Customer Service and Support also had a hand in this, once again living up to their excellent reputation. Quick, competent response whenever an issue arose, as well as practical and relevant advice, allowed HEDICA to integrate and use their new G3 cutting system to its full potential.

Conclusion

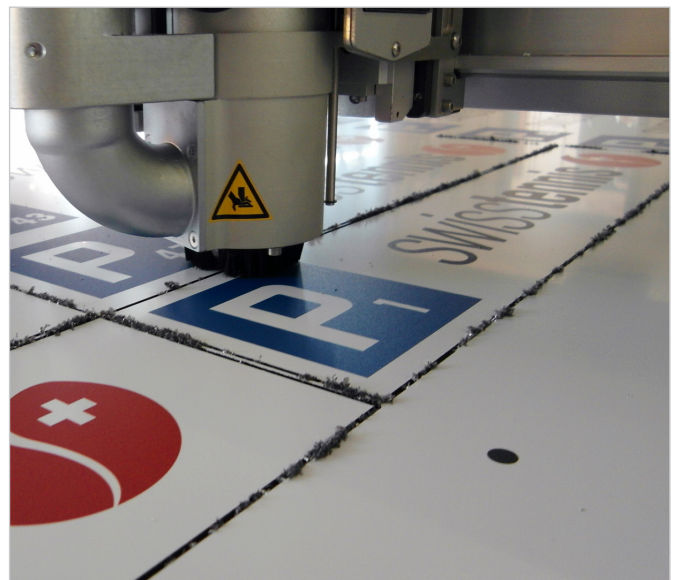
With the G3 2XL-3200 cutter from Zünd and the swissQprint Oryx flatbed printer, HEDICA is in a position to satisfy the most discriminating print & cut needs of its customers. Besides high-quality finishing, the company is able to offer quick, efficient, and flexible processing of a very wide range of materials. At any time, the modularity of the Zünd cutting system will allow HEDICA to upgrade the machine with the modules and tools necessary to meet additional cutting requirements always providing additional output at the same high level of quality. HEDICA combined with Zünd G3 sets no limits for quality-oriented customers and turning their unique ideas into reality.

„Our customers are very discriminating and put a lot of stock in quality. Equipped with a Zünd cutting system and a swissQprint flatbed printer, we can now satisfy our customers' demands better than ever. More than anything else, this helps us secure a steady stream of new orders,“ says Philip Henzi, CEO for HEDICA Beschriftungen GmbH.

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Zünd cutter processing sign foam.



Preprinted Dibond routed with Zünd G3 2XL-3200.

Factbox	
Company	Family-owned business involved in advertising, textile-, and screen-printing, display systems.
Printer	swissQprint Oryx
Cutter	Zünd G3 2XL-3200
Customer benefit	Customer-specific solutions for short runs at premium quality levels; quick, flexible turn-around at a fair price.

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