

Field report

PlotFactory began working with Zünd Cut Center software in October 2009.

With an impressive fleet of printers, the company produces in excess of 20,000m² of output per day.

PlotFactory

Since its inception in 2000, PlotFactory AG has evolved into the market leader in digital printing in Switzerland and as such also figures prominently among European graphics suppliers. PlotFactory's workforce consists of 40 plus employees and professionals from 10 different fields. The complexity of the company's product offerings combined with the phenomenal production capacity of more than 40 high-performance digital printers put PlotFactory in a class by itself. PlotFactory regularly prints, processes, and finishes well over 100 different substrates.

Listening to customers

With more than 16,000 digital finishing systems installed all over the world, Zünd has spent many years in direct dialog with endusers and has accumulated knowledge and expertise that cannot be acquired any other way. From the outset, it was evident that the development of software as complex as Zünd Cut Center would have to depend on very close cooperation with existing

customers. In PlotFactory, Zünd found the perfect partner.



Rahel Küng

Rahel Küng, equipment operator at PlotFactory, has years of experience working with i-cut, GTK Vision, and Touch&Cut. She comments: „I'm really thrilled with Zünd Cut Center. It is so clearly laid out and well organized -

so easy to use.“ Having just finished training a new colleague to operate the Zünd G3 cutter: “Never before have I been able to do this as quickly or as easily.”

“Practically every feature we ever wished for was implemented in the new software, sometimes even before we had a chance to ask for it. Even in beta testing, we were

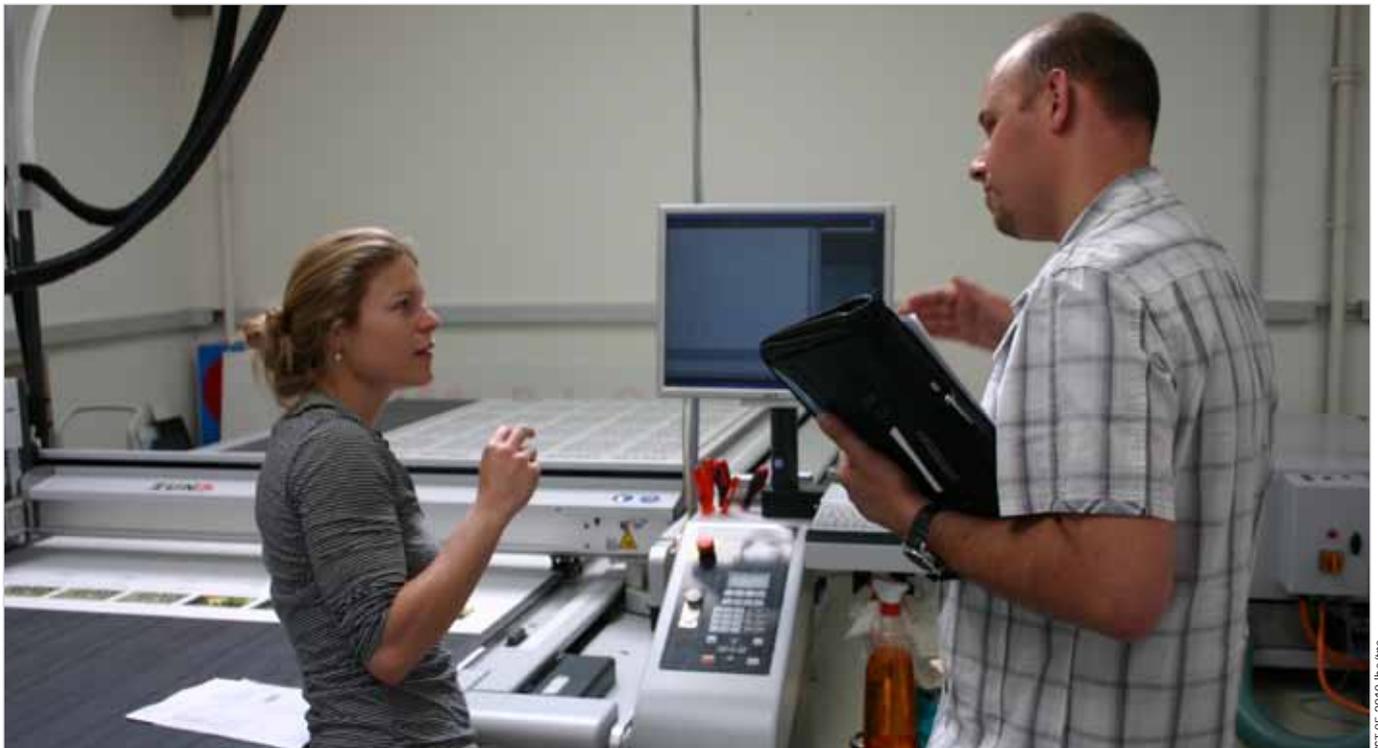


Robert Schefer

never denied“, says Robert Schefer, Plant manager at PlotFactory, “we couldn't be more impressed with the quality of the Zünd Cut Center software.”

Zünd comments

“Rahel Küng and PlotFactory were an invaluable help in designing and beta testing Zünd Cut Center,” says Lars Bendixen, Product Manager at Zünd Systemtechnik AG. “Only through continual, direct dialog with the customer were we able to shape Zünd Cut Center into the kind of tool we wanted: simple but powerful.”



Rahel Küng (PlotFactory) and Michael Kägi (R&D Zünd Systemtechnik AG) discussing new features of the Zünd Cut Center software.

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