

Strate Druck in Germany sees Zünd Cut Center Software as the perfect complement to their G3 multifunctional cutter.



Jan Strate

Strate Druck GmbH & Co.KG
„Think solutions, not problems!“ is the company motto that clearly reflects the “can do” attitude of Strate Druck GmbH & Co.KG in Lage, Germany. In the 30 years since its

inception, Strate Druck has positioned itself as one of Germany’s most modern and versatile screen-printing operations. With approximately 50 employees, the company occupies a 3,000 sq.m. production facility equipped with the state-of-the-art equipment essential to satisfying the demanding printing and finishing needs of its many distinguished clients.

Because of its superior capabilities, the Zünd G3 cutting system plays a significant role in Strate Druck’s ability to finish a seemingly endless variety of materials while saving money in the process. Jan Strate, co-owner of the company, puts it this way: „Because of the superior through-put made possible by G3, we can now „cut to shape“

even larger jobs and no longer look to our digital cutter for samples and short runs only.“

Digital cutting has never been easier

The efficiency of the G3 cutter is further enhanced by the Zünd Cut Center software Strate Druck is using to run the machine. The software guides the operator step by step through the cutting and finishing process. This helps to keep setup times to a minimum and, from the outset, eliminates the potential for error. It also helps ensure the cutter is continually running at maximum productivity. „The easy-to-use Zünd Cut Center in combination with the ColorGATE RIP Software has significantly reduced the time we spend on prepress and job preparation“, says Mr. Strate. Taking into account the material to be processed, available tooling, and the desired level of cut quality, the software suggests optimal machine settings. All the operator has to do is scan the barcode to retrieve cut files and verify that the required tools are properly installed.

Flexibility enhances productivity

The same flexibility characteristic of G3

is reflected in Zünd Cut Center software. A wide range of materials and cutting methods are compiled in a database which the user can easily edit and complete as needed. This simplifies the cutting process tremendously and helps increase productivity. „What this means for us is that we can accept more jobs and complete them in a shorter amount of time. The resulting savings in resources and costs can then be strategically allocated to other parts of the company,“ adds Strate.

Ready for the future

Because of its continual investments in new technologies Zünd Cut Center Zünd Cut Center, Strate Druck can look toward the future with optimism, confident that it will continue to be able to develop and expand its business. In doing so, Strate concludes, the company plans to keep relying on Zünd performance: “We have a great deal of confidence in the Zünd brand. Our employees only wish our other machines would perform as efficiently and reliably as the G3.”

www.strate-druck.de



The complete company management: Piet, Willi, Jan and Annelie Strate.



Zünd Cut Center in use at Strate Druck.

Factbox	
Application	Digital printing, Screen printing, Finishing, Displays, Labeling, Strate Design Concept
Printers	Thieme 5020, Thieme 5080, Inca Spyder, Inca Onset, Mutoh blizzard, Gerber Edge FX
Cutting systems	Zünd G3 L-3200
Benefits	Max. performance, higher productivity, easy to use, effective savings of resources, fast, flexible, economically in use.

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